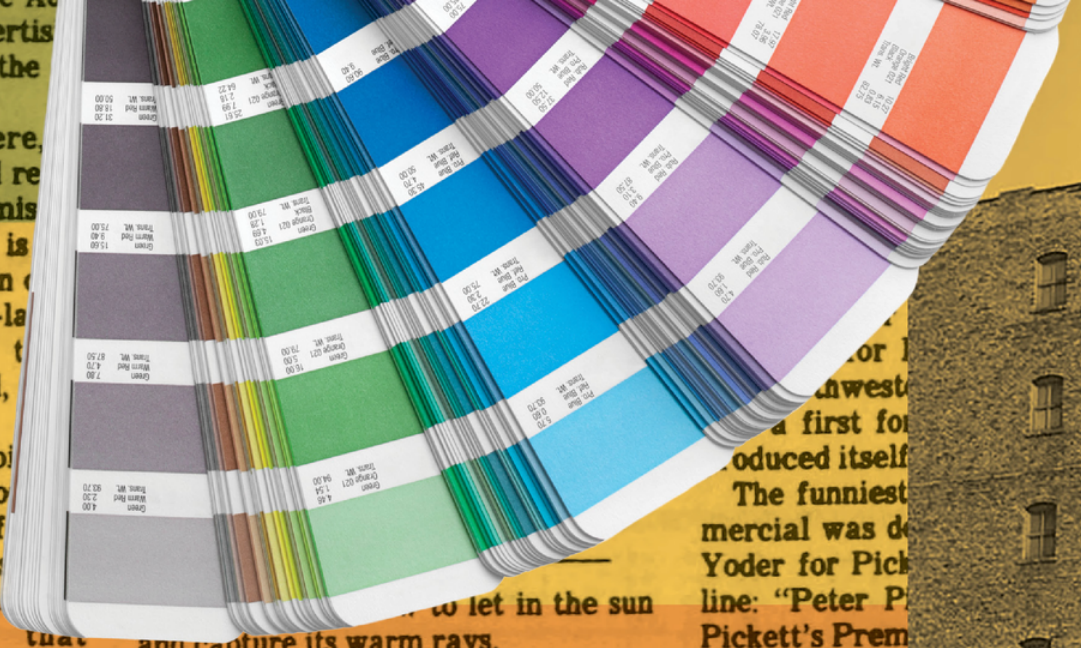




...ed up Friday night for the Ad
wards banquet of the Advertis
professionals of Des Moines, the
d Club.”
All the winners were there,
urse, but these events should re
attended by the losers — mis
ents who think 50 bucks is
ch for producing a television
ercial, want their brother-in-la
ite the copy and who t
avetica is a stomach antacid,
e style.
n fact, the crowd's second bi
gh came when it was anno
t no entries were received f
nmercials produced for less
000. Even if possible, wh
ubtful, any ad agency that
duced a TV spot for that beggarly
get probably switches channels
en it comes on the air.
but for more than \$3,000 in pro-



...to let in the sun
and capture its warm rays.
The governor's highway safety
program, handled by the Lord
Sullivan & Yoder ad agency, also won
a television award and scored two

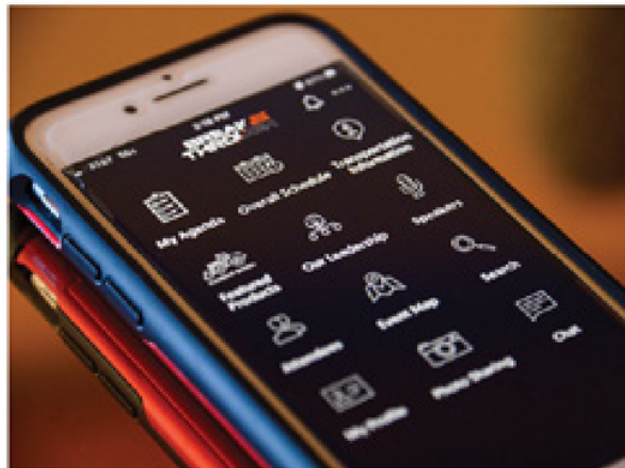
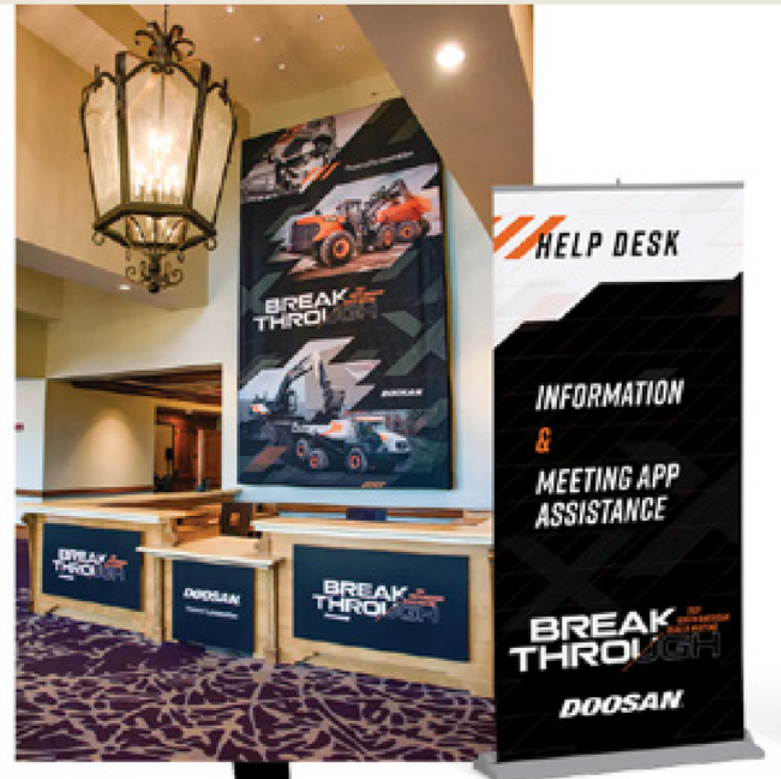
...or I
...invest
...a first fo
...duced itself
The funniest
mercial was de
Yoder for Pick
line: "Peter P
Pickett's Prem
The award
Marriott Hotel
snappy, upbeat
show that feat



Out-of-Home & Ambient Media

2022 GOLD AWARDS





GOLD AWARD FOR SINGLE EVENT

TWO RIVERS MARKETING

DOOSAN BREAKTHROUGH DEALER MEETING



2022
Film/Video/Sound
More Than
Two Rivers
The Ones Camp
AMERICAN
ADVERTISING
AWARDS

2022
**Branded Content &
Entertainment Campaign**
Two Rivers Marketing
The Ones Campaign Priority Videos
AMERICAN
ADVERTISING
AWARDS **aaf** american
advertising
federation
des moines

2022
Event
Two Rivers Marketing
Doosan Breakthrough Dealer meeting
AMERICAN
ADVERTISING
AWARDS **aaf** american
advertising
federation
des moines